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Press Release

FOR IMMEDIATE RELEASE

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JR Automation to Sponsor a Series of Science Festivals with the Michigan Science Center

HOLLAND, MI – October 25, 2018 – In partnership with the Michigan Science Center (MiSci), a hands-on science museum in Detroit, Michigan, JR Automation is sponsoring a series of “Sciencepalooza” Festivals held at a variety of West Michigan elementary schools.

Sciencepalooza inspires children and adults to discover and appreciate the wonders of science. This interactive, hands-on program allows participants to explore fundamental concepts relevant to our societies growing needs. While rotating through a series of 10 activities, SCIENCEPALOOZA participants will prepare for a life full of science, technology, engineering, and math (STEM)!

“These festivals give us a great opportunity to empower and enrich Michigan families with STEM programming,” said John Anderson, interim CEO of the Michigan Science Center. “Engaging students around STEM-based activities is a major component to building Michigan into a top 10 education state. We are thankful to JR Automation and all our partners for helping in our mission to inspire curious minds of all ages in STEM.”

“We are proud of our partnership with the Michigan Science Center and are thrilled to be the first company to bring its traveling Science Festival program to West Michigan,” said Bryan Jones, CEO of JR Automation. “JR Automation is deeply committed to enriching the lives of those in the communities where we live and work and we believe these extracurricular STEM festivals will have a positive impact on the students who participate.”

The festival series will take place this fall at elementary schools in Ottawa County.



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About JR Automation

Established in 1980, JR Automation is a leading provider of intelligent automated manufacturing and technology solutions that solve customers' key operational and productivity challenges. JR Automation serves customers across the globe in a variety of industries, including automotive, life sciences, aerospace, and more. JR Automation employs over 2,000 people at 23 manufacturing facilities in North America, Europe, and Asia.

About the Michigan Science Center

The Michigan Science Center inspires nearly 300,000 curious minds of all ages every year through STEM (science, technology, engineering, and math) discovery, innovation and interactive education in Detroit and across the state of Michigan. As the STEM hub of the state, we focus on developing and introducing expanded education programs, exhibits, and initiatives that enable us to empower and enrich all children and all communities with STEM. Through our Traveling Science Program and distance learning initiative, we are expanding beyond our Detroit-based facility, with a goal of reaching all 83 counties of Michigan. With Toyota's 4D Engineering Theater, live stage shows, a Planetarium, lab activities, 250+ hands-on exhibits, and more, there are dozens of ways to customize your MiSci visit. The Michigan Science Center is a 501(c)(3) nonprofit organization and does not receive support from the city of Detroit or the state of Michigan. For more information, please call 313.577.8400 or visit the website, MiSci.org.

For additional information and inquiries, contact Lizzie Uhl at +1 616.335.7371.

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